



For more information contact Betty VanDeventer 402.471.4537

betty.vandeventer@nebraska.gov

April 12, 2012

DECA ANNOUNCES AWARD WINNERS

DECA awards were given to Nebraska high school students, teachers and business partners recently at the 55th DECA conference in Lincoln.

Nebraska students who finished first, second or third in their events will challenge more than 14,000 other students from the United States, the U.S. territories, Canada and Germany during the national competition in Salt Lake City, Utah, to determine the world's best marketing, finance, hospitality, management and entrepreneurship students.

DECA competitive events are designed to evaluate the knowledge, skills and attitudes necessary for career success in a wide array of professions. Nebraska students participated in more than 35 competitive events, professional development seminars and elected state officers in March.

The following were named new officers and/or DECA award winners:

2012-2013 State Officer Action Team 56

President: Kody Rawson, Papillion-La Vista High School

Secretary: Katie Wandzilak, Lincoln Southeast High School

VP-Alumni/Collegiate DECA: Conner Kaiser, Lincoln East High School

VP-Business Partnerships: Ryan Lamb, Papillion-La Vista South High School

VP-Membership Services: Cody Basch, Papillion-La Vista South High School

VP-Publications: Henry Gentle, Omaha Central High School

Stock Market Game-National Qualifiers

Colton Wierzbicki, Ralston High School

The team of Andrew Ksiazek and Ryan Burt, Ralston High School

Marketing Research Events

Business Services Operations Research

First Place: Conner Jackson, Andrew Fehr, Cody Woster, Millard West High School

Second Place: Jake Burkland, Brady Nikolas, Aleah Peters, Millard South High School

Third Place: Andrea Garcia, Jessica Leibert, Christian Sidener, Bellevue West High School

Buying and Merchandising Operations Research

First Place: Katie Meisinger, Lindsey Shukis, Plattsmouth High School

Second Place: Kira Winters, Claire Hughes, NaNessa Reyes, Scottsbluff High School

Third Place: Andre Gould, Kyle Ofe, Haelee Kowalski, Bellevue West High School

Finance Operations Research

First Place: Olivia Kelly, Jordyn Shaw, Austin Wells, Millard South High School

Second Place: Alexis Cook, Brandon Krichau, Kelsey York, Scottsbluff High School

Hospitality and Tourism Operations Research

First Place: Abigail Barla, Katelyn Partch, Millard South High School

Second Place: Brittany Morrow, Garrett Schaeffer, Bellevue West High School

Third Place: Dylan Chamberlain, Rachel Maurer, Geena Noble, Millard West High School

Sports and Entertainment Marketing Operations Research

First Place: Michelle Goodman, Ally Patterson, Marshall Scott, Millard South High School

Second Place: Megan Miller, Michael Miller, Jon Wiebe, Scottsbluff High School

Chapter Team Events

Community Service Project

First Place: Amy Dryden, Ashley Dryden, Jennifer Will, Bellevue West High School

Second Place: Alexis Bedore, Kayla Blackwell, Tyler Gesser, Bellevue East High School

Third Place: Megan Bucher, Giselle Nevarez, Samantha Scissom, Millard West High School

Creative Marketing Project

First Place: Taryn Derickson, Taylor Boryca, Taylor Kuhlman, Bellevue West High School

Second Place: Jordan Ruth, Mason Allen, Kayleigh Oxford, Bellevue West High School

Third Place: Ryan Hogan, Ashley Olson, Brandon Sedlacek, Millard South High School

Entrepreneurship Promotion Project

First Place: Maya Brown, Teri Harris, Jacob Mizener, Bellevue West High School

Second Place: Macy Martischewsky, Connor Wilburn, Scottsbluff High School

Third Place: Sonja Thompson, Taylor Wilson, Millard South High School

Financial Literacy Promotion Project

First Place: Bryan Brunson, Josue Rodriguez, Emilie Pechacek, Bellevue West High School

Second Place: Haley Bruckner, Lucas Bond, Alex Moreland, Millard South High School

Third Place: Tyler Nation, Seth Rohrer, Katelyn Rueb, Scottsbluff High School

Learn and Earn Project

First Place: Maggie Daily, Valerie Targy, James Teutschmann, Bellevue West High School

Second Place: Tessa Overby, Taylor Schmelder, Millard West High School

Third Place: Kelsy Belgum, Darci Kaufman, Kayleigh Schadwinkel, Gering High School

Public Relations Project

First Place: Ali Lawson, Laura Pickett, Carson Schwalbach, Millard West High School

Second Place: Elise Holdaway, Allison Pilmaier, Ciera Vogel, Bellevue East High School

Third Place: Rachel Green, Rachelle Stappert, Millard South High School

Business, Management and Entrepreneurship Events

Entrepreneurship Participating Event- Independent Business

First Place: Jessica Gehr, Lincoln Southeast High School

Second Place: Mason Pepin, Plattsmouth High School

Third Place: Taylor Ross, Scottsbluff High School

Entrepreneurship Participating Event- Franchising Business

First Place: Brandon Matuszak, Bellevue West High School

Second Place: Brittney Kusmierski, Millard West High School

Third Place: Shea Meyers, Millard West High School

Entrepreneurship Written Event

First Place: Emily Moore, Sammi Marousek, Omaha Burke High School

Second Place: Paxton Graham, Zach Scott, Plattsmouth High School

Third Place: Maddy Steeb, Halle Unger, Omaha Burke High School

International Business Plan Event

First Place: Emily Banat, Ashley Gaines, Andrea Straub, Omaha Burke High School

Second Place: Kelcie Menghini, Ashley Pike, Scottsbluff High School

Third Place: Kolby Aulick, Jedediah Weis, Morgan Yost, Scottsbluff High School

Marketing Representative Events**Advertising Campaign Event**

First Place: Kassy Chesire, Westside High School

Second Place: Shelby Ehle, Ryan Scobey, Bellevue West High School

Third Place: Shelton Bazer, Megan McCullough, Brooke Trout, Millard South High School

Fashion Merchandising Promotion Plan Event

First Place: Heather Dedeaux, Bellevue West High School

Second Place: McKensie McClellan, Brittney Peterson, Millard South High School

Third Place: Megan Williams, Papillion-La Vista High School

Sports and Entertainment Promotion Plan

First Place: Kaitlin Kueny, Madeline McCann, Westside High School

Second Place: Zachary Dibble, Bellevue West High School

Third Place: Ryan Evers, Papillion-La Vista High School

Professional Selling Events**Professional Selling Event**

First Place: Christopher Clark, Bellevue West High School

Second Place: Giselle Tran, Omaha Central High School

Third Place: Jacinta Christensen, Omaha Central High School

Hospitality and Tourism Professional Selling Event

First Place: Julia Carlson, Westside High School

Second Place: Katie Wandzilak, Lincoln Southeast High School

Third Place: Witney Erwin, Elkhorn South High School

Individual Series Events**Principles of Business Management and Administration**

First Place: Brita Sjogren, Omaha Central High School

Second Place: Nicole Ebel, Millard South High School

Third Place: Casey Sigrist, Scottsbluff High School

Principles of Finance

First Place: Christopher Clark, Bellevue West High School

Second Place: Megan Dworksy, Lincoln East High School

Third Place: Sarah Bethel, Bellevue West High School

Principles of Hospitality and Tourism

First Place: Hank Kutilek, Westside High School

Second Place: Autumn Trujillo, Lincoln Southeast High School

Third Place: Jake Abboud, Westside High School

Principles of Marketing

First Place: Dylan Smallwood, Papillion-La Vista South High School

Second Place: Michaela Dreeszen, Lincoln Southwest High School

Third Place: Taytem Chapman, Lincoln East High School

Accounting Applications

First Place: Brad Newton, Westside High School

Second Place: Ahsan Kamal, Lincoln Southwest High School

Third Place: Taylor Kupfer, Papillion-La Vista High School

Apparel and Accessories Marketing

First Place: Chrissi Beaulieu, Bellevue West High School

Second Place: Jessie Sisneros, Omaha Burke High School

Third Place: Kayleigh Begley, Millard North High School

Automotive Services Marketing

First Place: Bryan Brunson, Bellevue West High School

Second Place: Ashton Cornett, Westside High School

Third Place: Konrad Christen, Lincoln Southwest High School

Business Finance Services

First Place: Sam Kline, Westside High School

Second Place: Megan Gealy, Scottsbluff High School

Third Place: Megan Miller, Scottsbluff High School

Business Services Marketing

First Place: Jessica Gehr, Lincoln Southeast High School

Second Place: Madison Mapes, Westside High School

Third Place: Robert Pankratz, Hastings High School

Food Marketing Series

First Place: Keelan Chapman, Lincoln East High School

Second Place: Hannah Price, Millard West High School

Third Place: Jason Mears, Millard South High School

Hotel and Lodging Management

First Place: Katie Wandzilak, Lincoln Southeast High School

Second Place: Julia Carlson, Westside High School

Third Place: Henry Gentle, Omaha Central High School

Human Resources Management

First Place: Giselle Tran, Omaha Central High School

Second Place: Hannah Blazek, Westside High School

Third Place: Christian Vinjamuri, Westside High School

Marketing Management Series

First Place: Giselle Nevarez, Millard West High School

Second Place: Kari Nelson, Lincoln Southeast High School

Third Place: Anthony Crawford, Millard South High School

Quick Serve Restaurant Management

First Place: Anthony Marinella, Omaha North High School

Second Place: Megan Manheim, Bellevue East High School

Third Place: Kody Rawson, Papillion-La Vista High School

Restaurant and Food Service Management

First Place: Robert Harvey, Millard West High School

Second Place: Shelbie Hoggatt, Millard South High School

Third Place: Aubri Nedella, Scottsbluff High School

Retail Merchandising

First Place: Madeline Person, Westside High School

Second Place: Ryan Lamb, Papillion-La Vista South High School

Third Place: Andy Turnbull, Bellevue West High School

Sports and Entertainment Marketing

First Place: Mitch Peterson, Papillion-La Vista South High School

Second Place: Marshall Scott, Millard South High School

Third Place: Grant Lacey, Scottsbluff High School

Management Team Decision Making Events

Business Law and Ethics

First Place: Calvin Amin, Tim Tracey, Westside High School

Second Place: Luke Fanning, BreAnna Pendergast, Hastings High School

Third Place: Kate Durst, Sarah Moore, Westside High School

Buying and Merchandising

First Place: Marissa Boyer, Erin Hodges, Westside High School

Second Place: Kassy Chesire, Nicole Matthiesen, Westside High School

Third Place: Kaitlin Kueny, Madeline McCann, Westside High School

Financial Services

First Place: Jake Burkland, Brady Nikolas, Millard South High School

Second Place: Dylan Harlow, Jordan Jensen, Westside High School

Third Place: Parker Grogan, Barclay Hughes, Westside High School

Hospitality Services

First Place: Abigail Barla, Katelyn Partch, Millard South High School

Second Place: Darshana Panchal, John Tinley, Westside High School

Third Place: Mitch May, Noah Placzek, Westside High School

Marketing Communications

First Place: David Glazer, Max Lawlor, Westside High School

Second Place: Jonny Baker, Jacob Lehr, Westside High School

Third Place: Kathryn Radosta, Jaycee Stephens, Bellevue West High School

Sports and Entertainment

First Place: Oliver Rockman, Tommy Volberding, Westside High School

Second Place: Preston Barrett, Christopher Murphy, Bellevue East High School

Third Place: Cassandra Taylor, Jill Ziegenbein, Millard South High School

Travel and Tourism

First Place: Leemah Nasrati, Ellie Pribus, Westside High School

Second Place: David Marshall, Travis Rupp, Westside High School

Third Place: Kevin Chesire, Grant Duin, Westside High School

Living a Legacy Individual Awards**Junior Legacy Awards**

Beau Marth, Preston Barrett, Megan Manheim, Taylor Silva, Chris Murphy, Bellevue East High School

Katherine Wilson, Bellevue West High School

Conner Kaiser, Lincoln East High School

Katie Wandzilak, Lincoln Southeast High School

Kayleigh Begley, Millard North High School

Rachael Mora, Shawn McCarville, Natalie Connell, Allison Chase, Nicole Reznicek, Chelsea Reznicek,

Brianna Olson, Joseph Klimschot, Shelbie Hoggatt, Nicole Ebel, Jared Hill, Millard South High School

Nicole Torralbas, Hannah Price, Tyler Banyay, Millard West High School

Madeline Steeb, Matthu Beck, Omaha Burke High School

Henry Gentle, Omaha Central High School

Kody Rawson, Papillion-La Vista High School

Ryan Lamb, Cody Basch, Papillion-La Vista South High School

Senior Legacy Awards

Jaclyn Garlow, Miranda Bollinger, Kayla Blackwell, Bellevue East High School

Zach Duerksen, Katie Hale, Jake Curtis, Millard South High School

Brittney Kusmierski, Millard West High School

Savannah Ramirez, Marissa Nitz, Omaha Bryan High School

Adam Bidrowski, Emily Eckel, Omaha Burke High School

Jake Davis, Papillion-La Vista South High School

Scholarship Recipients**Bobby Foehliinger Living a Legacy Memorial Scholarships (Two \$1,000 scholarships)**

Aleah Peters, Millard South High School

Taylor Kupfer, Papillion-La Vista High School

Dan Whitlock Scholarship (\$250)

Emily Eckel, Omaha Burke High School

Gallup Scholarship (\$500)

Abby Benson, Scottsbluff High School

Kenyatta Bush Memorial Scholarship (\$250)

Lauren Hestermann, Lincoln Southeast High School

N.A.M.E. - Mike Logan Memorial Scholarship (\$500)

Grant Lacey, Scottsbluff High School

NE DECA Scholarships (Two \$500 scholarships)

Megan Gealy, Scottsbluff High School

Jessica Gehr, Lincoln Southeast High School

Target Scholarship (\$500)

Samantha Scissom, Millard West High School

Distinguished DECA Member of the Year

Giselle Nevarez, Millard West High School

Distinguished Chapter of the Year

Papillion-La Vista South DECA

Special Recognition**Nebraska DECA Outstanding Service Awards**

Award of Merit: Mr. Harry Gaylor, Omaha Central High School

Outstanding Service Award: Mrs. Jaymie Thorson, Millard North High School

Outstanding New Member: Mrs. Joey Patterson

Outstanding Business Partner: Kevin Oswald, Target

Outstanding Alumni/Collegiate DECA Member: Morgan Brazeal

Honorary Lifetime Membership: Mr. Roy Coffman

DECA Outstanding New Chapter Advisor – Mrs. Mary Janssen, Papillion-La Vista High School

DECA Outstanding Chapter Advisor: Mr. Brent Gehring, Bellevue East High School

Nebraska Association of Marketing Educators (NAME)

Rookie of the Year: Mrs. Angie Fransk, Kearney High School

Marketing Educator of the Year: Sarah Schau, Westside High School